

MEDHOST Reports Strong Demand for its OpCenter Executive Decision-Support Solution as Hospitals Seek Ways to Manage Operations

OpCenter sales exceed expectations since launch in April 2010

ADDISON, Texas – Jan. 4, 2011 – MEDHOST, provider of leading healthcare throughput and emergency department software, is experiencing higher than expected demand for its executive decision-support solution, called OpCenter, which it launched earlier last year. Looking to overcome the challenges presented by the industry’s business climate, including increased wait times, ED boarding and competition for inpatient admissions, 12 facilities have purchased MEDHOST’s OpCenter to gain operational insight and proactively optimize patient flow, manage scarce resources and ultimately boost their hospital’s financial health.

OpCenter addresses inpatient flow and bed management issues by providing hospital leaders with reliable, real-time information so they can make well-informed decisions about how to dramatically improve operations and increase patient satisfaction.

“In this time of decreased reimbursement and higher patient volumes, hospitals are deploying OpCenter because they want to give decision makers true visibility into where and how bottlenecks occur, enabling them to strategically realign staff and better manage patient flow,” said David Lucas, vice president of sales for MEDHOST. “Understanding and preventing delays in the patient-care process allows hospitals to optimize their already overburdened resources and accommodate the increased needs. Hospitals are buying OpCenter because it delivers on its promise of improved visibility and throughput, while driving value house-wide.”

Recent OpCenter Customers include:

- Elmer Hospital, South Jersey Healthcare, in Elmer, N.J.
- Framingham Union Hospital in Framingham, Mass.
- Helen Keller Hospital in Sheffield, Ala.
- Henry Medical Center in Stockbridge, Ga.
- South Jersey Healthcare Regional Medical Center, South Jersey Healthcare, in Vineland, N.J.
- Southeast Alabama Medical Center in Dothan, Ala.
- West Jefferson Medical Center in Marrero, La.

Many hospitals struggle with the ownership of throughput, but OpCenter gives decision makers an easy-to-use tool that specifically addresses daily challenges that can impede patient care and hurt a hospital’s bottom line. By using OpCenter’s real-time data to proactively identify process breakdowns, Customers are shortening inpatient LOS (length of stay), minimizing ED boarding, maximizing utilization of staff, eliminating bed meetings, and reducing wait times for ancillary tests, all of which creates additional capacity to treat more patients. With OpCenter, hospitals large and small, are putting hard data in the hands of decision makers so they can confidently guide the delivery of care in their organization.

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“As Medicare and Medicaid reimbursements continue to decline and as the number of uninsured and underinsured patients continues to increase, a hospital’s financial health will depend on its ability to efficiently and effectively increase patient throughput. MEDHOST is known for being a leader in patient throughput in the ED, and OpCenter is our initial foray into taking this expertise into the rest of the hospital,” said Craig Herrod, president of MEDHOST. “The high demand for OpCenter reflects the growing need for a solution that enables hospital leaders to foresee potential breakdowns and mitigate them in real time. We are committed to continuing our innovation in throughput solutions, including launching an offering early this year that addresses patient flow issues on each floor, so that Customers can leverage MEDHOST as their house-wide throughput solution provider.”

MEDHOST currently serves more than 200 facilities, including large IDNs, rural and suburban hospitals, and several academic facilities across the U.S. MEDHOST easily integrates with leading hospital information systems, including MEDITECH, Cerner, Siemens and McKesson, Eclipsys, CPSI and HMS.

About MEDHOST, Inc.

MEDHOST is dedicated to advancing healthcare IT by developing user-friendly software solutions that improve productivity and throughput, as well as enhance the patient care experience. The MEDHOST product suite has been adopted by leading institutions throughout North America and has proven to dramatically improve house-wide patient flow, [financial performance](#) and [patient satisfaction](#). MEDHOST’s [OpCenter](#) is an executive decision-support system that provides hospital leaders with real-time information, so they can proactively manage high-level issues that impact [throughput](#), patient satisfaction and resource utilization. MEDHOST EDIS version 4.2 is certified under Drummond Group’s Electronic Health Records ONC-ATCB program and includes real time [Patient Tracking](#), [Nurse Charting](#), [Physician Documentation](#), [Order Entry](#) and [comprehensive reporting](#). MEDHOST’s [ED Pass](#) kiosk enables self check-in, automatically screens for high-risk conditions and feeds information into the MEDHOST EDIS to expand visibility to the waiting room and improve patient safety. [Care Clock](#), MEDHOST’s latest technology, enables hospitals to utilize information from the EDIS and post current ED wait times on their website so patients can make more informed decisions about where to seek care for non-urgent problems. MEDHOST is headquartered in Addison, Texas.

More information is available at www.medhost.com.

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